

PRESS RELEASE

profine: Successful VinylPlus® certification

As part of its sustainability strategy, profine GmbH has recently been awarded the “VinylPlus® Product Label” following a demanding certification process.

The “VinylPlus® Product Label” is the sustainability seal for PVC building products. Products that are characterized by high performance and sustainability are easily recognized by this certificate for end customers, manufacturers and markets. The partner companies from the window construction sector can use the label to advertise profine profile systems and sheets, for example in tenders.

The sustainability label was developed by VinylPlus®, the European PVC industry's voluntary commitment to sustainable development, in close cooperation with the Building Research Establishment (BRE) and The Natural Step (TNS).

As is usual with certification procedures, a system provider must prove in independently conducted audits that certain key requirements are met. The criteria include, among other things, the responsible procurement of PVC raw materials and additives, closed material cycles and recycling, a sustainable energy and climate strategy, and process management requirements. In essence, it must be ensured that PVC as a raw material is sustainably sourced, processed and recycled.

profine GmbH is authorised to use the “VinylPlus® Product Label” in the European sales region as well as for various products and systems in the area of profiles and sheets. In this step, the label refers to the profine production sites in Berlin and Pirmasens.

As an official VinylPlus® partner, profine GmbH supports the sustainable development of the European PVC industry. The company is also a member of key associations and initiatives such as EPPA and the German Rewindo recycling network.

Dr. Peter Mrosik, Owner and CEO of the profine Group, stands behind this holistic approach with conviction: “We have set ourselves the goal of aligning our entire company to a future worth living in, and we understand sustainability to be a holistic task: from using high-quality raw materials, the production of energy-efficient systems and extensive recycling up to the implementation of our corporate social responsibility. The partnership with 'VinylPlus®' and the 'VinylPlus® Product Label' underline this maxim.”

More information at www.vinylplus.eu

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Corporate Communications:
Martin Schweppenhäuser
Telefon +49 (0) 6331 / 56-18 04
Telefax +49 (0) 6331 / 56-15 15
martin.schweppenhaeuser@
profine-group.com

Issued by:
profine GmbH
International Profile Group
Mülheimer Straße 26
53840 Troisdorf
Telefon +49 (0) 2241 / 9953-0
Telefax +49 (0) 2241 / 9953-3561
info@profine-group.com
www.profine-group.com

Starke Marken:





About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group supplies its products to more than 100 countries and has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, the UK, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,800.

Starke Marken:

